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## **GALAXY DESSERTS LAUNCHES NEW FROZEN GOURMET DESSERT LINE AT FANCY FOODS**

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*The Maker of Oprah's Favorite Croissants & Molten Chocolate Cake Debuts New Frozen Line  
of Elegant Individual & Bite-Size Desserts Including Mousse Duos Dessert Cups,  
Triple Mousse Cakes, Chocolate Lava Cakes, & Lemon Tarts*

*Galaxy Continues to Lead The Industry Mega-Trend in Bite-Size Desserts.*

**Richmond, Calif. (June 29, 2008)** – Galaxy Desserts Inc., the leader in all-natural, individual-size desserts, announces the launch of a new line of branded frozen desserts packaged in convenient two-pack and four-pack cartons. The Galaxy Desserts branded packaged line is available for immediate distribution nationwide. Galaxy Desserts has been providing handcrafted desserts in bulk to retail bakery cases and high-end restaurants across the country for 10 years. With the introduction of its frozen branded line, now consumers can enjoy the same high-quality desserts in the convenience of their home.

The timing of this new line couldn't be more perfect, with bite-size desserts recently named as the #1 mega-trend in the food industry (Sloan Trends, Inc. March 2008). Galaxy Desserts' Mousse Duos are named for their harmonic pairing of two mousse flavors delicately layered in individual serving size glasses. The innovative shot glass packaging is both elegant and unique in the dessert category. Mousse Duos are available in three delicious flavors—Double Chocolate, Cappuccino Chocolate, and Raspberry Lemon. They come in four-count cartons with a suggested retail price of \$5.99.

Triple Mousse Cakes, Chocolate Lava Cakes and Lemon Tarts are three of our most popular items. The Triple Mousse and Chocolate Lava Cakes are crafted with the finest European chocolates. The Lemon Tarts feature an all-butter shortbread crust with a luscious lemon filling made from real lemon juice. All three items come in two-count cartons with suggested retail pricing of \$6.49 (Triple Mousse Cakes), \$4.99 (Chocolate Lava Cakes), and \$3.99 (Lemon Tarts).

All of our decadent desserts are 100-percent natural, trans-fat free, and kosher dairy. Our Mousse Duos also are gluten-free. These elegant and convenient desserts are perfect for dinner parties or any occasion. The Mousse Duos, Triple Mousse Cakes and Lemon Tarts are ready to eat immediately after thawing ... simply defrost, decorate with fresh fruit or an edible garnish, and voilà! The Chocolate Lava Cakes just need a quick heat in the microwave or oven.

### **About Galaxy Desserts**

Galaxy Desserts is the leader in high-end, all-natural individual desserts including mousse cakes, cheesecakes, tarts, crèmes and pastries. Galaxy Desserts crafts delicious consumer experiences with exquisite French-inspired indulgences. The Company, which was founded in 1998, is privately held and headquartered in Richmond, Calif..

Galaxy Desserts products have been featured on "The Oprah Winfrey Show" and on the covers of Neiman Marcus holiday catalogs. They are available at select grocery stores throughout the country in both the bakery case and in Galaxy Desserts-branded packaging in the freezer. Additionally, Galaxy Desserts products are available via premium foodservice and wholesale distributors, specialty catalogs, and online at [www.galaxydesserts.com](http://www.galaxydesserts.com).

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**Editor's Note:** Media product samples and high-resolution photos are available upon request.

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